



NORFOLK WI GAZETTE



Advertisement Rate Card

Per single column centimetre (pscc)....	£5.00
Example: 5cm X 2cols = 10cms x £5 = £50 (see reverse)	
FRONT page.....	£6.00
BACK page.....	£5.50
EAR PIECES (each).....	£65.00

Column Widths

- 1 - 31mm
- 2 - 65mm
- 3 - 99mm
- 4 - 133mm

Column Length

- 5 - 167mm
- 6 - 201mm
- 7 - 235mm
- 8 - 269mm

Colour rates Ready Reckoner:

Centimetre length	2 columns	3 columns	4 columns	6 columns	8 columns
5 cms	£50	£75	£100	£150	£200
6 cms	£60	£90	£120	£180	£240
7 cms	£70	£105	£140	£210	£280
8 cms	£80	£120	£160	£240	£320
9 cms	£90	£135	£180	£270	£360
10 cms	£100	£150	£200	£300	£400
12 cms	£120	£180	£240	£360	£480
15 cms	£150	£225	£300	£450	£600
20 cms	£200	£300	£400	£600	£800

(ALL PRICES ARE **PER MONTH** AND SUBJECT TO VAT)

Book a MINIMUM of 4 months and receive a **20% discount!**

(Booking cancellations must be received in writing 14 days prior to publication)

Guaranteed Position: 10% Extra. **Pre-payment:** 5% Discount.

Copy: Required by **10th** of the month **prior** to publication.
Preferred Format: Quark file (with all fonts and pictures), PDF, EPS (with fonts embedded)
 Tiff, or high resolution JPEG. Or use our setting/design service – FREE

**WI NEWS: East Kent - West Kent - Essex - Hampshire - Hertfordshire - Norfolk (tabloid)
- Suffolk East - Suffolk West - Surrey**

EXAMPLE SIZES

**15 cms X 3 Cols
(150mm x 99mm)**

@ £5.00 psc
= £225.00 Per Month

**4 Month Series
= £180.00 Per Month**

**10 cms X
1 Cols
(100mm x
31mm)**

@ £5.00
psc
**= £50.00
Per Month**

**4 Month
Series
= £40.00
Per Month**

**5 cms X 2 Cols
(50mm x 65mm)**

@ £5.00 psc
= £50.00 Per Month

**4 Month Series
= £40.00 Per Month**

**7 cms X 2 Cols
(70mm x 65mm)**

@ £5.00 psc
= £70.00 Per Month

**4 Month Series
= £56.00 Per Month**

**5 cms X 3 Cols
(50mm x 99mm)**

@ £5.00 psc
= £75.00 Per Month

**4 Month Series
= £60.00 Per Month**

N.B. All the above prices can attract a further discount of 5% if you pay for the advertisement **before** publication

Shown here are a variety of advertisements already priced to assist you. The size can be adjusted to suit your budget and copy can be amended as required.

I hope this is helpful to you, but please do telephone or email if you have any enquires.